

September 21-24, 2015

500 Respondents

350 Landline respondents, 150 Wireless respondents

Margin of error 4.4%

## Houston Association of Realtors® Houston Mayoral Frequencies

Q.2 First of all, are you registered to vote at this address?

	<b>Total</b>
Yes .....	100
No (TERMINATE) .....	-
(Don't know) (TERMINATE) .....	-

Q.3 Sex of respondent (INTERVIEWER CODE -- DO NO ASK RESPONDENT)

	<b>Total</b>
Male .....	46
Female .....	54

Q.4 Sometimes there are local and municipal elections where very few people tend to vote. How about you, do you always vote in these elections, sometimes vote in these elections, are the chances 50 - 50, or do you never vote in these local, municipal elections?

	<b>Total</b>
Always .....	76
Sometimes .....	20
50 - 50 .....	4
Never (TERMINATE) .....	-
(Don't know/refused) (TERMINATE) .....	-

Q.5 I know it's a little over a month away, but what are the chances of your voting in the election for mayor of Houston and other city issues on November 3 -- are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	<b>Total</b>
Almost certain .....	90
Probably .....	8
50 - 50 .....	2
Don't think will vote (TERMINATE) .....	-
(Don't know/refused) (TERMINATE) .....	-

Q.6 Generally speaking, do you think that things in Houston are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

	<b>Total</b>
Right direction .....	49
Wrong track .....	37
(Don't know/refused) .....	13
<b>Right direction - Wrong track</b> .....	<b>12</b>

Q.7 Please tell me which ONE of the following issues is the most important for you in deciding your vote for Houston mayor this year.

(READ LIST & RANDOMIZE)

(IF MORE THAN ONE) Well, which ONE is the most important for you in deciding your vote?

	<b>Total</b>
Street and road maintenance .....	19
The economy and jobs .....	16
HERO, the Houston Equal Rights Ordinance .....	14
The city budget and spending .....	12
Traffic congestion .....	12
Pension reform .....	8
Drainage and rainwater management .....	7
City taxes and fees .....	6
(Other) .....	4
(Don't know/refused) .....	3

**(484 respondents)**

Q.8 And what would be the SECOND most important issue in deciding your vote for Houston mayor?

(READ LIST - DO NOT READ ITEM SELECTED IN Q7)

(RANDOMIZE)

(IF MORE THAN ONE) Well, which is the SECOND most important for you in deciding your vote?

	<b>Total</b>
Street and road maintenance .....	21
Traffic congestion .....	17
The economy and jobs .....	15
The city budget and spending .....	11
Drainage and rainwater management .....	9
HERO, the Houston Equal Rights Ordinance .....	8
City taxes and fees .....	7
Pension reform .....	6
(Other) .....	4
(Don't know/refused) .....	1

Combined concerns

	<b>Total</b>
Street and road maintenance .....	40
The economy and jobs .....	30
Traffic congestion .....	29
The city budget and spending .....	23
HERO, the Houston Equal Rights Ordinance .....	22
Drainage and rainwater management .....	16
City taxes and fees .....	13
Pension reform .....	13
(Other) .....	8
(Don't know/refused) .....	4

Q.9 Okay. Now I'm going to read you the names of several public figures, and I'd like you to rate your feelings toward each one as very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable. If you have no opinion or never heard of that person, please say so.

(IF DON'T KNOW:) Would you say you are unable to give an opinion of (READ BELOW), or have you never heard of (READ BELOW)?

(NO OPINION/NEUTRAL = 5) (NEVER HEARD = 6) (DON'T KNOW/REFUSED = 7)

(READ BELOW) Would you say you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of (READ BELOW)?

(RANDOMIZE)

	Very Fav	Smwt Fav	Smwt Unfav	Very Unfav	(No Opin/Ntrl)	(Never heard)	(Dk/Ref)	Total Fav	Total Unfav	Fav - Unfav
A. (READ FIRST) Annise Parker	30	28	11	24	4	2	1	58	35	23
B. Ben Hall	8	26	11	9	25	16	5	34	20	14
C. Marty McVey	0	6	6	3	30	44	10	6	9	-3
D. Chris Bell	11	30	10	10	24	13	2	41	20	21
E. Adrian Garcia	18	32	13	11	16	8	2	50	24	25
F. Sylvester Turner	20	26	14	14	15	9	2	45	28	17
G. Bill King	7	17	7	4	24	34	7	23	12	11
H. Steven Costello	8	25	6	4	27	25	5	33	10	23

Q.10 Switching gears a bit, please tell me how interested you are in the election for mayor, using a scale from one to ten, on which a "ten" means that you are very interested in the election for mayor and a "one" means that you are not at all interested. You may choose any number from one to ten

	Total
10	50
9	11
8	15
7	8
6	5
5	7
4	1
3	1
2	0
1	1
(Don't know/refused)	0
<b>Mean</b>	<b>8.5</b>
<b>8-10</b>	<b>76</b>
<b>4-7</b>	<b>21</b>
<b>1-3</b>	<b>3</b>

Q.11 Now, thinking again about the election for Mayor of Houston on November 3rd. If the election were held today and the candidates were: (ROTATE) Steven Costello, Bill King, Sylvester Turner, Adrian Garcia, Chris Bell, Marty McVey and Ben Hall -- for whom would you vote, (ROTATE) Steven Costello, Bill King, Sylvester Turner, Adrian Garcia, Chris Bell, Marty McVey or Ben Hall?

	<b>Total</b>
Steven Costello	9
Lean Steven Costello	0
Bill King	8
Lean Bill King	2
Sylvester Turner	17
Lean Sylvester Turner	2
Adrian Garcia	17
Lean Adrian Garcia	1
Chris Bell	9
Lean Chris Bell	1
Marty McVey	1
Lean Marty McVey	-
Ben Hall	6
Lean Ben Hall	0
(Someone else)	1
Lean (Someone else)	0
(Undecided)	25
<b>Total Steven Costello</b>	<b>9</b>
<b>Total Bill King</b>	<b>10</b>
<b>Total Sylvester Turner</b>	<b>19</b>
<b>Total Adrian Garcia</b>	<b>19</b>
<b>Total Chris Bell</b>	<b>10</b>
<b>Total Marty McVey</b>	<b>1</b>
<b>Total Ben Hall</b>	<b>6</b>
<b>Total (Someone else)</b>	<b>1</b>

Q.13 (IF NOT UNDECIDED IN Q11) How certain are you that you would vote for (CANDIDATE), are you very certain, somewhat certain, or not certain at all?

	<b>Total</b>
Strong Costello	3
Weak Costello	7
Strong King	4
Weak King	7
Strong Turner	11
Weak Turner	7
Strong Garcia	9
Weak Garcia	9
Strong Bell	4
Weak Bell	7
Strong McVey	-
Weak McVey	1
Strong Hall	3
Weak Hall	4
Strong (Someone else)	0
Weak (Someone else)	1
(Undecided)	25

Q.14 Okay. I am going to read you the names of some of the candidates for mayor that you are NOT currently supporting. Even though you do not plan to vote for a candidate now, I would like you to tell me what are the chances that you might vote for that candidate in the November election for mayor. Is there a fair chance that you might support that candidate, a small chance, just a very slight chance or no chance at all that you might support that candidate. If you do not know enough about a candidate to have an opinion, please say so.

(PROMPT) Is there a fair chance that you might support (READ NAME), a small chance, just a very slight chance, or no chance at all that you might support (READ NAME)?

(RANDOMIZE - DO NOT ASK IF SUPPORTING CANDIDATE IN Q11)

	Fair chance	A small chance	Just a very slight chance	No chance at all	(Don't know enough to have an opinion)	(Dk/Ref)
<b>(449 respondents)</b> A. Chris Bell	14	14	18	27	20	5
<b>(407 respondents)</b> B. Adrian Garcia	18	12	19	31	15	5
<b>(407 respondents)</b> C. Sylvester Turner	16	13	14	36	17	5
<b>(449 respondents)</b> D. Bill King	8	8	13	29	34	9
<b>(453 respondents)</b> E. Steven Costello	15	11	12	25	30	7

Q.15 Now, let me ask about something else that will be on the ballot this November. Voters in Houston are sometimes asked to vote on ballot initiatives or propositions. I would like to read you the language of an ordinance that will appear on the ballot called Proposition 1.

Are you in favor of the Houston Equal Rights Ordinance which prohibits discrimination in city employment and city services, city contracts, public accommodations, private employment, and housing based on an individual's sex, race, color, ethnicity, national origin, age, familial status, marital status, military status, religion, disability, sexual orientation, genetic information, gender identity, or pregnancy?

Now, if the November election were held today, how would you vote on this ordinance -- (ROTATE) For, meaning you would vote in favor of passing it, or AGAINST, meaning you would oppose it?

	<b>Total</b>
For .....	51
Lean For .....	1
Against .....	35
Lean Against .....	2
(Undecided) .....	10
<b>Total For</b> .....	<b>52</b>
<b>Total Against</b> .....	<b>37</b>
<b>Total For - Total Against</b> .....	<b>15</b>

Q.17 (IF NOT UNDECIDED IN VOTE1B) How certain are you that you would vote FOR/AGAINST, are you very certain, somewhat certain, or not certain at all?

	<b>Total</b>
Strong For .....	44
Weak For .....	9
Strong Against .....	30
Weak Against .....	8
(Undecided) .....	10

Q.18 Please tell me how interested you are in the election for the Houston Equal Rights Ordinance, also called HERO, that I just read, using a scale from one to ten, on which a "ten" means that you are very interested in the HERO election and a "one" means that you are not at all interested. You may choose any number from one to ten

	<b>Total</b>
10 .....	45
9 .....	6
8 .....	9
7 .....	8
6 .....	3
5 .....	9
4 .....	1
3 .....	1
2 .....	1
1 .....	8
(Don't know/refused) .....	9
<b>Mean</b> .....	<b>7.8</b>
<b>8-10</b> .....	<b>60</b>
<b>4-7</b> .....	<b>20</b>
<b>1-3</b> .....	<b>11</b>



Q.19 Finally, I would like to ask you a few questions for statistical purposes.

Generally speaking, do you think of yourself as a (ROTATE) Republican, a Democrat or what?

	<b>Total</b>
Strong Democrat .....	33
Weak Democrat .....	10
Independent-lean Democrat .....	7
Independent .....	15
Independent-lean Republican .....	9
Weak Republican .....	10
Strong Republican .....	14
(Don't know/refused) .....	2
<b>Democrat</b> .....	<b>43</b>
<b>Independent with Leaners</b> .....	<b>31</b>
<b>Republican</b> .....	<b>24</b>
<b>Democrat - Republican</b> .....	<b>19</b>
<b>Democrat and Ind. Lean Dem</b> .....	<b>50</b>
<b>Pure Independent</b> .....	<b>15</b>
<b>Republican and Ind. Lean Repub</b> .....	<b>34</b>
<b>Democrat and Ind. Lean Dem - Republican and Ind. Lean Repub</b> .....	<b>16</b>

Q.22 Thinking in political terms, would you say that you are (ROTATE LIBERAL AND CONSERVATIVE WITH MODERATE ALWAYS IN THE MIDDLE) Liberal, Moderate, or Conservative?

	<b>Total</b>
Liberal .....	23
Moderate .....	37
Conservative .....	33
(Don't know/refused) .....	6

Q.23 In what year were you born? (DON'T KNOW/REFUSED = 0000)

	<b>Total</b>
18 - 24 .....	1
25 - 29 .....	3
30 - 34 .....	3
35 - 39 .....	4
40 - 44 .....	5
45 - 49 .....	7
50 - 54 .....	6
55 - 59 .....	14
60 - 64 .....	13
Over 64 .....	40
(No answer) .....	3
<b>18 - 49</b> .....	<b>24</b>
<b>50 and over</b> .....	<b>73</b>

Q.24 What is the last year of schooling you have completed? (DO NOT READ LIST)

	<b>Total</b>
1 - 11th grade .....	3
High school graduate .....	14
Non-college post H.S. ....	1
Some college .....	18
College graduate .....	40
Post-graduate school .....	24
(Don't know/refused) .....	1
<b>H.S. or less</b> .....	<b>17</b>
<b>Post H.S.</b> .....	<b>19</b>
<b>College Graduate</b> .....	<b>63</b>
<b>Not College</b> .....	<b>36</b>

Q.25 Do you consider yourself to be White, African American or Black, Hispanic or Latino, Asian, or something else?

(DO NOT READ LIST)

	<b>Total</b>
White .....	62
African American/Black .....	20
Hispanic/Latino .....	10
Asian/Pacific Islander .....	2
(Other) .....	4
(Don't know/refused) .....	2

**(450 respondents)**

Q.26 (ASK IF NOT HISPANIC IN RACE) Are you or anyone in your household of Hispanic or Latino descent?

	<b>Total</b>
Yes, Respondent .....	3
Yes, Household Member .....	6
Both .....	0
No .....	88
(Don't know/refused) .....	1

Q.27 What is your marital status? Are you married, in a domestic partnership, single, separated, divorced, or widowed?

	<b>Total</b>
Married .....	56
Domestic Partnership .....	2
Single .....	21
Separated .....	1
Divorced .....	9
Widowed .....	11
(Other) .....	-
(Don't know/refused) .....	0

Line Type

	<b>Total</b>
Not Wireless .....	70
Wireless .....	30

Region (by council district)

	<b>Total</b>
A, G, J .....	26
C, F, K .....	33
B, H, I .....	19
D, E .....	22