



MLS Service Packages

Information about the upcoming changes to MLS Services effective July 1, 2016

NAR policies and federal antitrust law have resulted in changes that require local MLSs to unbundle MLS services which are advertising related. Effective July 1, 2016, HAR will comply with these new "NAR policies" by including HAR advertising related tools in an optional "add-on" package of services called MLS Platinum.

MLS Standard Package

All MLS subscribers will continue to receive MLS Standard services which includes full access to Tempo MLS, Fusion MLS, Realist Tax, HAR.com mobile apps and display of your listings on HAR.com.

All of these services are included at the same low cost you pay today, nearly **50% less than the national average** for MLS fees.

MLS Platinum Package

**see back of flyer for list of services*

Subscribers who choose to take advantage of the lead generation, agent promotion and listing promotion services may subscribe to the additional MLS Platinum package at a cost of \$129/year.

To purchase services comparable to these from third parties would cost more than \$1,800 per year, so you still receive a great value.

Sign up at www.har.com/mls

Price Comparison	HAR	National Average
MLS Standard <i>(required)</i>	\$20/month	\$39/month
MLS Platinum <i>(optional upgrade)</i>	\$129/year	\$1,800/year



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MLS Services	Standard	MLS Standard + Additional \$129/year Platinum
Tempo MLS	✓	✓
Fusion MLS	✓	✓
Realist Tax System	✓	✓
Supra Services	✓	✓
HAR.com Mobile App for Agents	✓	✓
Listings advertised on HAR.com	✓	✓
Agents advertised on HAR.com	✓	✓
MLS Statistical Reports	✓	✓
Instant CMA	✓	✓
Syndication and Data Services	✓	✓
ListHub Dashboard	✓	✓
Transaction Management – powered by SureClose®	✓	✓
Inman Select Subscription	✓	✓
FIND National Search Platform	✓	✓
Realtor Property Resource	✓	✓
MLS Data Co-op	✓	✓
Agent Blogs		✓
Agent Branded HAR.com Mobile App		✓
Agent Website with IDX		✓
Appointment Manager (Broker Only)		✓
Social Media Postings		✓
Client Experience Rating Program		✓
Enhanced Lead Capture Tools for HAR.com		✓
HomeSite (Single Property Website)		✓
IDX Tools and Widgets		✓
Lead Management Tools for HAR.com		✓
MarketInsight		✓
Show My Listing Facebook App		✓
Virtual Office Websites (VOW)		✓

For more information on individual services offered in each plan or to pre-register* for the MLS Platinum Package, please visit

www.har.com/mls

**Those who pre-register will not be charged for services until July 1, 2016 and will have a seamless transition to their MLS Platinum services.*