



News Release FOR IMMEDIATE RELEASE

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HOUSTON ASSOCIATION OF REALTORS' POLL SHOWS CLEAR FRONT-RUNNERS IN HOUSTON MAYORAL RACE BUT OTHERS STILL COMPETITIVE

HOUSTON — (October 7, 2015) — With less than four weeks to go before the election, the Houston mayoral race remains “fluid,” according to a new poll commissioned by the Houston Association of Realtors (HAR).

The poll finds Adrian Garcia and Sylvester Turner tied for the lead, with a second tier of closely-clustered candidates, including Chris Bell, Bill King and Stephen Costello. Digging deeper into the numbers yields more insight about those candidates with stronger name identification and favorable ratings, along with those candidates whom the voter would even consider supporting. Complete polling results may be found at www.har.com/poll.

“HAR has always had a voice in political matters affecting local real estate, and we commissioned the poll in an effort to enlighten our members about the candidate that best represents the interests of the citizens of Houston and the real estate industry,” said HAR Chair Nancy Furst. “Our 31,000-member association, the largest trade association in Houston, is regarded as the leading authority on real estate and the integral role it plays in quality of life issues.”

The telephone survey of 500 likely Houston voters was conducted from September 21-24 by American Strategies, a leading Washington, D.C.-based research firm specializing in political polling.

The release of this poll follows the HAR board’s announcement last week that it supports Proposition 1, the Houston Equal Rights Ordinance (HERO), in the November 3 City of Houston election. The poll included questions about HERO and showed a majority of Houstonians expressing their intention to vote in favor of the ordinance. Other organizations supporting HERO include the Greater Houston Partnership, Greater Houston Convention and Visitors Bureau, Hotel and Lodging Association of Greater Houston and Houston Apartment Association.

Houstonians will be asked to vote on a new mayor as well as Houston City Proposition 1 (HERO) on the City of Houston ballot on Election Day, Tuesday, November 3.

Founded in 1918, the [Houston Association of Realtors \(HAR.com\)](http://www.har.com) is a 31,000-member organization of real estate professionals engaged in every aspect of the industry, including residential and commercial sales and leasing, appraisal, property management and counseling. It is the largest individual dues-paying membership trade association in Houston as well as the second largest local association/board of Realtors in the United States.

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